

# Advertising Rates

## BACK PAGE

8.375" x 10.875" ..... \$2,350  
 7.625" x 10" (if built without bleed)

## FULL PAGE

8.375" x 10.875" ..... \$2,000  
 7.625" x 10" (if built without bleed)

## 1/2 PAGE

7.625 x 5.187" ..... \$1,200  
 (Display Horizontal Only)

## 1/4 PAGE

4.9" x 3.375" ..... \$ 750

## 1/6 PAGE

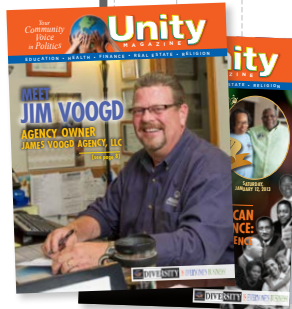
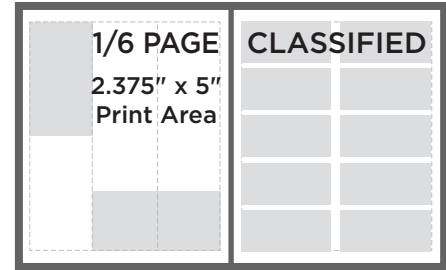
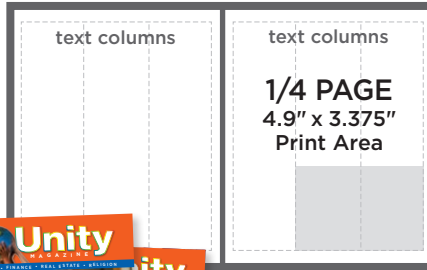
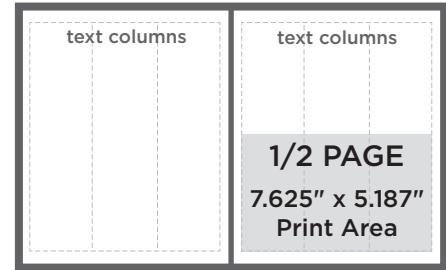
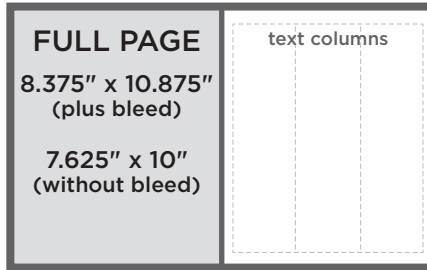
2.375" x 5" ..... \$ 600

## CLASSIFIED

3.5" x 2" ..... \$ 250

**PRICE INCLUDES  
 FULL COLOR**

(Rates and Distribution subject  
 to change without notice)



All advertising prices are net to the Publisher. Advertising agencies and buying services must add commissions to our net pricing. No exceptions! Agencies and buying services get discounts on combined same issue orders for one or multiple clients. Multiple issue discounts are available. Please call **(616) 243-1919**. E-mail your art to: [wmathis@oneblood-onerace.org](mailto:wmathis@oneblood-onerace.org)